



# SICC AWARDS 2025

*Celebrating  
Collaborative  
Innovation*

## Information Pack for Nominees

Organizer



Official Media Partner



Supporting Partners



## About the Awards

Launched in 2015, the SICC Awards are built on the conviction that collaboration is very often the quickest way for companies, from all sectors and of all sizes, to innovate, grow and sustain themselves. This is why SICC supports the Government's PACT programme.

These awards are meaningful because they not only celebrate and recognize successful commercial collaborations, but they also enable everyone to learn from the experiences of fellow businesspeople. That learning component is key and is delivered in a TV programme starring our award winners entitled "Collaborate to Innovate" on Channel NewsAsia.

The Chamber hopes each year's worthy winners inspire other companies to understand the benefits of collaboration and to embark on their own collaboration journeys.

2025 marks the ninth year the Chamber is presenting these Awards. The Awards have grown from strength to strength with two award categories in 2016 to five award categories and attract more quality submissions each year.

## The Awards Logo

The logo symbolizes Collaboration and Innovation. The coming together of the circular dots of different sizes represents large and small companies collaborating to innovate. The formation of the sunburst motif represents the innovations achieved as a result of the collaborations.

## Closing Date for Submission of Nominations

The closing date for the submission of nominations for the 2025 SICC Awards is **14 October 2024**.

## Why should my company take part in the Awards?

- The SICC Awards are the only awards dedicated to celebrating successful commercial collaborations between companies. They are also the only awards which give online, newspaper and event visibility to all finalists and winners. **Winners also have their own TV programme paid for by the Chamber.**
- Stand up and be recognized as a champion of collaborative innovation – a key thrust of Singapore's economic restructuring and its sustained success.
- Share your success to encourage other businesses to emulate your example.
- Network and learn from the experiences of fellow champions of innovation and share how challenges can be overcome to encourage others to collaborate to innovate.

## Award Categories

### Category 1: Best Technological Collaboration

This award honors the collaborative project that best harnesses the power of technology to positively disrupt the status quo to innovate and improve processes, products, or services and, thus, create new value for the collaborators and their customers.

### Category 2: Most Positive Workplace Collaboration

This award recognizes the collaborative nature of work between employer and employees and between teams to co-create and sustain a positive workplace culture to achieve optimal commercial and personal success. All nominations must include the results of a recent employee engagement survey from the last 18 months to substantiate them so that the voice of the customer is heard.

### Category 3: Most Scalable Collaboration

This award recognizes the collaboration with the methodology or process which can be most easily transferred within the same industry and/or across industries.

### Category 4: Most Sustainable Collaboration

This award celebrates the collaborative projects which result in the most positive impact on the environment to sustain human existence and our planet. It is open to all collaborations which help transition the economy to circular models of production and consumption. Non-exhaustive examples include collaborations which result in either a reduced carbon footprint, less pollution by the use of alternative energy sources, conserve resources, achieve recycling, preserve biodiversity and increase food security.

### Category 5: Most Transformational Collaboration

This award honors the collaboration that results in the biggest gains in the areas of increased capacity, value creation, productivity improvements, revenue growth and/or return on investment.

## Cost of Participation

There are no fees to submit a nomination.

Should your collaboration be shortlisted as a finalist, your team will be required to commit to a business-friendly **SGD5,500 (subject to GST) per collaboration**, which will include a table for 10 pax at the Gala Dinner. This is to allow us to cover the cost of the Awards Ceremony & Gala. More information can be found on page 6 of this Information Pack.

## Eligibility

The collaborative project in Categories 1, 3, 4 and 5 must involve **two or more** companies/organizations, of which **at least one** must be registered and based in Singapore. The collaboration should achieve no less than one of the following objectives:

- Knowledge transfer between companies
- Capability upgrading
- Development and roll out of innovative products and services

The collaborative project in Category 2 must be from a company/organization that is registered and based in Singapore. The collaborative nature of work between employer and employees should achieve a positive workplace culture.

## Judging Criteria

### Innovation

- What problem is the project trying to solve?
- How important is the problem?
- What was innovative about the solution that was developed to solve the problem?

### Execution Strategy

- What were the challenges in executing the solution?
- What were the important milestones?

### Results

- What are the gains that have accrued to each party through this engagement in the areas of productivity improvements, increased revenue, new products and customer markets, a workplace fit for purpose which attracts and retains talent and/or return on investment?

### Capability Development

- What was the value created in terms of product, people and/or processes?
- What were the important lessons learnt?

### Scalability

- Is the innovation created transferable within the industry?
- Is the innovation created transferable across industries?

## Judging Process

Nominees will be shortlisted for the finals based on a paper submission of their answers to eight questions. All shortlisted finalists will be notified by 22 October 2024 and one representative per company will be invited to present their collaboration to a panel of judges **on 8 November 2024**. One winner will be chosen for each category.

The winners will be announced at the **Awards Ceremony & Gala on 21 March 2025**.

## Nomination Submission

### How to Submit a Nomination

Each collaboration may choose up to **a maximum of two award categories** and submit concise and complete answers to the eight simple questions that can be found in the nomination form. Please e-mail the completed nomination form to [awards@sicc.com.sg](mailto:awards@sicc.com.sg) by 14 October 2024 together with the following:

- Company logos of all collaborators
- High resolution images, videos and/or documents relevant to the nomination

### Timeline

#### **9 July 2024**

Nominations Open

#### **14 October 2024**

Deadline for Nomination Submission

#### **22 October 2024**

Announcement of Shortlisted Nominees

#### **8 November 2024**

Presentation to Judges

#### **21 March 2025**

Awards Ceremony & Gala

## Terms and Conditions

- SICC reserves the right to reallocate nominations to a different award category that it considers more suitable for the project and to not to make an award in any category.
- Submissions cannot be withdrawn without the prior approval and decision of SICC.
- The nominees grant SICC permission to showcase materials from their submissions to the media and on the Chamber's marketing platforms prior to, during and after the Awards Ceremony.
- Should your project be shortlisted as a Finalist, you will be contacted by SICC and it is compulsory to:
  - ❖ Select one representative per company per collaboration to present the project to the panel of judges\*
  - ❖ To participate in any reasonable request from SICC in relation to pre- & post- event marketing efforts for the Awards
  - ❖ Winners agree to participate in a **TV programme “Collaborate to Innovate” (by Mediacorp CNA)** held after the awards ceremony as learning is as important as celebrating.
  - ❖ To commit to a sum of **S\$5,500\*\* per collaboration**, which will include a corporate table for 10 guests at the Awards Gala and also provide logo acknowledgement and visibility as the Awards Co-Sponsor for ONE COMPANY/ORGANIZATION. The following event privileges will apply:
    - Logo acknowledgement in event communications and on-site signage and/or stage backdrop\*\*\*
    - Logo acknowledgement in Awards Programme Booklet\*\*\*
    - Inclusion of corporate write-up in one issue of the event eDM\*\*\*
    - Corporate table (for 10 guests) with logo display#
    - Collaboration featured on the Awards website
    - Collaboration featured in the Awards Programme Booklet
    - Collaboration featured in the Awards Ceremony slide/video presentation for finalists
    - Finalists' slide/video presentations to be showcased on the Awards website
    - Finalists' and winners' congratulatory advertisements to be featured in the premium pages of **The Business Times**
    - **Visibility in post Awards Ceremony highlights trailer shown on Mediacorp CNA\*\*\*\***
    - One representative of each winning collaboration to sit on the panel for the post Awards forum to be televised on Mediacorp CNA

Please note that nominees/finalists have the option to upgrade to a [higher-tier sponsorship](#). If your collaborative project involves more than three companies/organizations, an additional corporate table booking needs to be purchased.

*\*The judges' decisions are final.*

*\*\*Price is subject to GST. The benefits listed above are specific only to nominees who have been shortlisted as finalists.*

*\*\*\*For one company/organization only.*

*\*\*\*\*For Award Winners only & subject to the Chamber being able to organize an in-person awards gala and prevailing Covid-19 restrictions.*

*#Subject always to prevailing rules for events.*



## Contact Us

### Submission of Nominations

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### Website

Visit [www.siccawards.com.sg](http://www.siccawards.com.sg) for more details and updates on the 2025 SICC Awards.