



# SICC AWARDS 2021

*Celebrating  
Collaborative  
Innovation*

## INFORMATION PACK FOR NOMINEES

Organiser



Official Media Partner



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## About the Awards

The SICC Awards are designed to recognise, celebrate and learn from the commercial collaborations between companies which work together to innovate to create new products and services and/or resolve barriers to capacity growth.

The SICC Awards are consistent with the Chamber's belief that collaboration is often the quickest way for companies to innovate. They are also consistent with the Chamber's support of Enterprise Singapore's PACT program. Through its awards, the Chamber hopes to encourage more mutually beneficial collaborations between companies.

Winners of the SICC Awards will participate in a TV programme "Collaborate to Innovate" to share the key lessons from their collaborations and how collaborating helped their businesses innovate quickly and achieve value for themselves and their customers.

2021 marks the sixth year the Chamber is presenting these Awards. The Awards have grown from strength to strength with two award categories in 2016 to four award categories in 2020 and attracting more quality submissions each year.

## The Awards Logo

The logo symbolises Collaboration and Innovation. The coming together of the circular dots of different sizes represent large and small companies collaborating to innovate. The formation of the sunburst motif represents the innovations achieved as a result of the collaborations.

## Closing Date for Submission of Nominations

The closing date for the submission of nominations for the 2021 SICC Awards is **24<sup>th</sup> May 2021**.

## Why should my company take part in the Awards?

- The SICC Awards are the only awards dedicated to celebrating collaborations between companies.
- Stand up and be recognised as a champion of collaborative innovation – a key thrust of Singapore's economic restructuring and its sustained success.
- Network and learn from the experiences of fellow champions of innovation and share how challenges can be overcome to encourage others to collaborate to innovate.

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## Award Categories

### Category 1: Best Technological Collaboration

This award honours the collaborative project that best harnesses the power of technology to positively disrupt the status quo to innovate and improve processes, products or services and, thus, create new value for the collaborators and their customers.

### Category 2: Most Scalable Collaboration

This award recognises the collaboration with the methodology or process which can be most easily transferred within the same industry and/or across industries.

### Category 3: Most Sustainable Collaboration

Renamed from “Best Green Collaboration” for the 2021 awards to fully reflect its coverage, this category celebrates the collaborative projects which result in the most positive impact on the environment to sustain human existence and our planet. It is open to all collaborations which help transition the economy to circular models of production and consumption. Non-exhaustive examples include collaborations which result in either a reduced carbon footprint, less pollution by the use of alternative energy sources, conserve resources, achieve recycling, preserve biodiversity and increase food security.

### Category 4: Most Transformational Collaboration

This award honours the collaboration that results in the biggest gains in the areas of increased capacity, value creation, productivity improvements, revenue growth and/or return on investments.

## Eligibility

The collaborative project must involve **two or more** companies **at least one** of which must be registered and based in Singapore. The collaboration should achieve at least one of the following objectives:

- Knowledge transfer between companies
- Capability upgrading
- Development and roll out of innovative products and services

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## Judging Criteria

### **Innovation**

- What problem is the project trying to solve?
- How important is the problem?
- What was innovative about the solution that was developed to solve the problem?

### **Execution Strategy**

- What were the challenges in executing the solution?
- What were the important milestones?

### **Results**

- What are the gains that have accrued to each party through this engagement in the areas of productivity improvements, revenue improvements, new products and customer markets, and/or return on investments?

### **Capability Development**

- What was the value created in terms of product, people and/or processes?
- What were the important lessons learnt?

### **Scalability**

- Is the innovation created transferable within the industry?
- Is the innovation created transferable across industries?

## Judging Process

Nominees will be shortlisted for the finals based on a paper submission of their answers to eight questions. All shortlisted finalists will be notified by 3 June 2021 and one representative per company will be invited to present their collaboration to a panel of judges on **16 June 2021**. One winner will be chosen for each category.

The winners will be announced at the Awards Ceremony & Gala on 19 October 2021.

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## Nomination Submission

### How to Submit a Nomination

Each collaboration may choose up to a **maximum of two award categories** and submit concise and complete answers to the eight simple questions that can be found in the nomination form. Please e-mail the completed nomination form to **awards@sicc.com.sg** by **24 May 2021** together with the following:

- Company logos of all collaborators
- High resolution images and/or videos relevant to the nomination

### Timeline

#### **1 February 2021**

Nominations Open

#### **24 May 2021**

Deadline for Nomination Submission

#### **3 June 2021**

Announcement of Shortlisted Nominees

#### **16 June 2021**

Presentation to Judges

#### **19 October 2021**

Awards Ceremony & Gala

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## Terms and Conditions

- SICC reserves the right to reallocate nominations to a different award category that is deemed more suitable for the project and not to make an award in any category.
- Submissions cannot be withdrawn without the prior approval and decision of SICC.
- The nominees grant SICC permission to showcase materials from their submissions to the media and on the Chamber's marketing platforms prior to, during and after the Awards Ceremony.
- Should your project be shortlisted as a Finalist, you will be contacted by SICC and it is compulsory to:
  - ❖ Select one representative per company per collaboration to present the project to the panel of judges\*
  - ❖ To participate in any reasonable request from SICC in relation to pre- & post- event marketing efforts for the Awards
  - ❖ Winners agree to participate in a TV programme "Collaborate to Innovate" held after the awards ceremony as learning is as important as celebrating.
  - ❖ To commit to a participation fee of S\$3,600\*\* per collaboration, which will also provide logo acknowledgement and visibility as the Awards Co-Sponsor for one company. The following event privileges will apply:
    - Logo acknowledgement in event communications and on-site signage and/or stage backdrop\*\*\*
    - Logo acknowledgement in Awards Programme Booklet\*\*\*
    - Inclusion of corporate write-up in one issue of the event eDM\*\*\*
    - One representative per company to be present at the Awards Ceremony & Gala Dinner#
    - Feature of project on Awards website
    - Feature of project in Awards Programme Booklet
    - Feature in Awards Ceremony slide/video presentation for finalists and/or winners
    - Finalists' and/or winners' video presentation to be showcased in the Awards website
    - Finalists and winners advertisements in The Business Times
    - Visibility in post Awards Ceremony highlights trailer shown on Channel NewsAsia\*\*\*\*
    - One representative to sit on the panel for the post Awards forum to be televised on Channel NewsAsia\*\*\*\*

Please note that nominees/finalists have the option to upgrade to a [higher-tier sponsorship](#).

*\*The judges' decisions are final.*

*\*\*Price is subject to GST. The benefits listed above are specific only to nominees who have been shortlisted as finalists.*

*\*\*\*For one company only.*

*\*\*\*\*For Award Winners only & subject to the Chamber being able to organise a hybrid awards gala.*

*#Subject to the Chamber being able to organise a hybrid awards gala.*

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## Contact Us

### Submission of Nominations

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### Sponsorship Opportunities

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### Website

Visit **[www.siccawards.com.sg](http://www.siccawards.com.sg)** for more details and updates on the 2021 SICC Awards.

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